

**AGENDA**  
**SCOTTSDALE TOURISM DEVELOPMENT COMMISSION**  
**4343 North Scottsdale Road, Suite 170, Scottsdale, Arizona 85251**  
**Scottsdale Convention & Visitor's Bureau Board Room**  
**8:00 a.m. Tuesday, March 18, 2003**

**1. CALL TO ORDER**

**2. ROLL CALL**

Don Bomer, Chairman  
Jose Catalan, Member  
Tom Curley, Member  
Tom Morrow, Vice-Chairman

Shaun Robinson, Member  
Sally Shaffer, Member  
Ned Sickel, Member

**3. APPROVAL OF MINUTES**

The Commission will be asked to review the minutes from the February 18, 2003 meeting.  
**Commission action by motion is requested. (Attachment 1)**

**4. BED TAX BUDGET REVIEW**

**Kathy O'Connor, Tourism Manager, and Rebecca Eickley - Financial Services**  
**Information item. No Commission action required. (Attachments 2A, 2B, and 2C)**

**5. RUSSO & STEELE AUTO AUCTION UPDATE**

**Drew Alcazar, President**  
**Information item. No Commission action required.**

**6. SCOTTSDALE CONVENTION & VISITOR'S BUREAU UPDATE**

**Rachel Sacco, President & CEO**  
**Information item. No Commission action required.**

**7. ARIZONA OFFICE OF TOURISM**

**Kathy O'Connor, Tourism Development Manager**  
Discussion regarding the Commission's support for continued State funding of the Arizona Office of Tourism.  
**Commission action by motion requested.**

**8. EVENT EVALUATION SUB-COMMITTEE UPDATE**

**Tom Morrow, Vice-chairman**  
**Information item. No Commission action required. (Attachment 3)**

**9. ADMINISTRATOR'S REPORT**

**Kathy O'Connor, Tourism Development Manager**  
**Information item. No Commission action required.**

**10. UPCOMING EVENTS AND COMMISSION BUSINESS**

The next regularly scheduled meeting will take place, Tuesday, April 15, 2003 in the Scottsdale Convention & Visitor's Bureau Board Room.

**11. PUBLIC COMMENTS**

**12. ADJOURNMENT**